

ABSTRACT

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System and method for improving the way that visual information is learned by the viewer through the presentation of said information according to type of content and its location relative to the reader's field of vision.

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The present invention relates to a method and system for improving comprehension and memory of information that is presented visually. In particular, the present invention refers to such information that has been distilled into "chunks" that are most relevant to the part of the brain that is stimulated by the eyes being forced in that direction. Finally, this invention relates to techniques for stimulating the reader's brain by way of moving the eyes.

REPLACEMENT ABSTRACT

This ABSTRACT is to replace the original abstract per enclosed “NOTICE TO FILE CORRECTED APPLICATION PAPERS.”

With the application of this replacement abstract, the examiner should delete from the original application the following: page two below the heading, “abstract” including paragraphs 0001 and 0002; and delete also page twelve under the heading “abstract of the disclosure, all of page thirteen including paragraphs 0038 and 0039.

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This patent application shows a method for improving the way visual information is learned by presenting that information in a unique way, based on the principles of Neuro-linguistic Programming (NLP). This method is better than laying out the information only as text because the information is separated into “chunks,” where each chunk relates to a specific brain-function. The chunks are then arranged on the page so that when the reader is viewing a specific type of information, the eye-movement stimulates the brain to access the relevant areas of the brain to optimize the absorption of the information. For example, upward eye movement typically indicates that the individual is accessing visual or creative brain functions. Therefore, information related to creative or visual aspects of the topic being addressed would be placed near the top of the page.

136 words